

The Director of Central Intelligence

Washington, D. C. 20505

10 December 1985

MEMORANDUM FOR: DDCI
FROM: DCI
SUBJECT: Max Hugel

I chastised Hugel for a mailing piece that went out with his name on the envelope as Deputy Director of the CIA. He was embarrassed and claimed he didn't know anything about it, that his direct mail people had goofed.

I received the attached backup today. If this should go anywhere else, pass it on.

William J. Casey

Attachments:
Correspondence re
above subject

8 DEC 1985

1667 K Street, N.W., Suite 950
Washington, D.C. 20006
(202) 396-1988

**AMERICANS FOR
THE REAGAN
AGENDA**

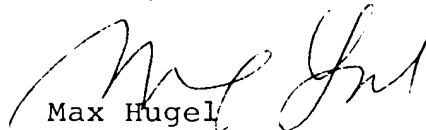
December 9, 1985

The Honorable William J. Casey
Director of Central Intelligence
Central Intelligence Agency
Washington, DC 20505

Dear Bill:

With reference to the direct mail piece using my name,
I am enclosing herewith letters which are self-explanatory
as to this problem. Please extend my apology to the
Agency for this error which obviously was done without
my knowledge.

Best personal regards,


Max Hugel

MH/pcl
Enclosures

PROJECT

'88

AMERICANS FOR
THE REAGAN
AGENDA

1667 K Street, N.W., Suite 950
Washington, D.C. 20006
(202) 396-1988

December 5, 1985

Mr. Ron Kanfer
Response Dynamics
2070 Chain Bridge Road
Suite 380
Vienna, VA 22180

Dear Ron:

I was tremendously distressed to learn yesterday that in a direct mail piece for PROJECT '88: Americans for the Reagan Agenda you have used my former title at the Central Intelligence Agency, and worse still, the return address and zip code of the Agency on the envelope. This was a terrible misjudgement on your part and wrong for your company to do.

The fact that you did this without checking with me or anyone on my staff is very upsetting and without possible excuse. Please see that nothing like this ever happens again. Again, I must stress my deep disappointment on your judgement on this matter.

I feel you owe myself, the Agency and the country which it serves an apology.

Sincerely,


Max Hugel

MH/pcl

December 9, 1985

Max Hugel
Project 88: ARA/ARAF
1667 K Street, N.W.
Suite #950
Washington, D.C. 20006

Dear Mr. Hugel:

It is with profound regret that the recent mailing that you signed on behalf of Project 88: ARAF unknowingly contained the wrong return address on the carrier envelope.

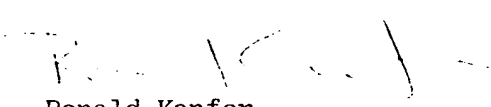
This error on the carrier envelope is a great embarrassment. Please accept our deepest apologies. I assure you that this will never happen again. Needless to say, Response Dynamics, Inc. will not charge our agency fee for the mailing.

Please, once again accept my apology and sincere concern in this matter.

Any assistance I can render will be immediately forthcoming.

Thank you so much for your generosity and tolerance in this matter.

Sincerely,



Ronald Kanfer
President

RK:kd